

It's on the Cards: Challenging Ageism through intergenerational dialogue

with Magic Me





“A world without ageism where all ages can connect with their creativity and with each other”

Magic Me believes....

**Everyone has
a past, a present, a
future and an
imagination**

**Whatever our age, the
arts can bring joy and
laughter, help us
connect and offer
ways to express who
we are and how we
want the world to be**

**We are all ageing,
not just those
whom society
labels 'old'**

“As curators of The Coming of Age, we knew when we began our research that we wanted an intergenerational approach to understanding how people think and feel about ageing today. Magic Me immediately stood out as experts in intergenerational participatory arts practice. Magic Me has a leading reputation in the arts charity sector in bringing different generations together through conversation and creative work. Their long history in Tower Hamlets, and their commitment to co-production across artforms – from visual art to dance and drama – made them a natural partner.”





40!

THERE GOES
YOUR BEST
BEFORE
DATE.



Susan
Bell
19
19
19

To depressed Don't bye !!!

Ignore
this!!!

Disgraceful

W
A

40!

Bad for our
community!

extremely
revolting!

THERE GOES

RUDE!

YOUR BEST

BEFORE

DATE.

→ this

→ Horrible

→ excuse
me Rude
:)

You are not invited to my party!

Life is

just beginning!

40!

~~THERE GOES~~
~~YOUR BEST~~
~~BEFORE~~
DAY!



HAPPY 1ST

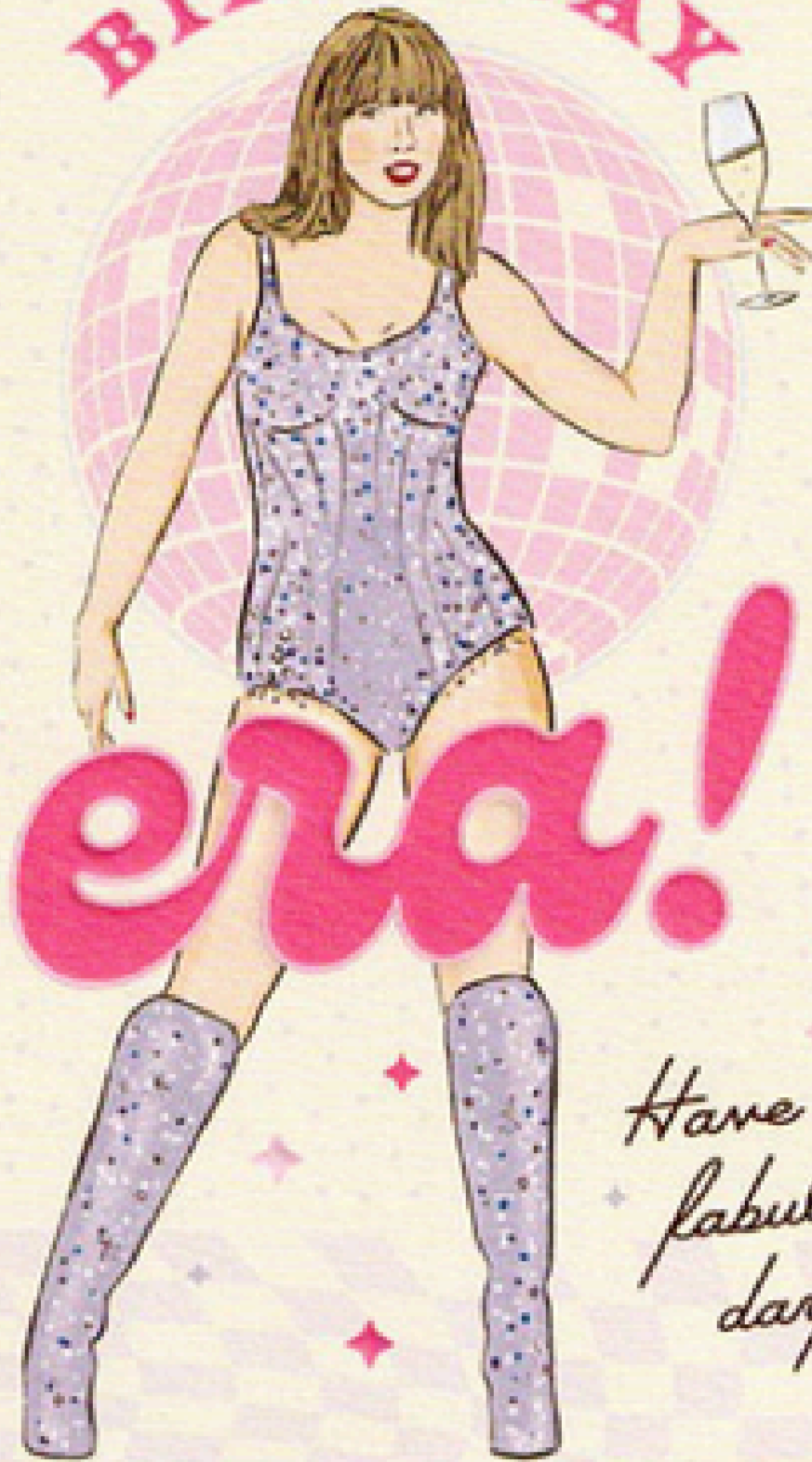
BIRTHDAY!

A YEAR OF
MAKING US

ALL SMILE

IN YOUR

BIRTHDAY



era!

*Have a
fabulous
day*

YOU'RE HOW OLD?

**HA
HA
HA!**

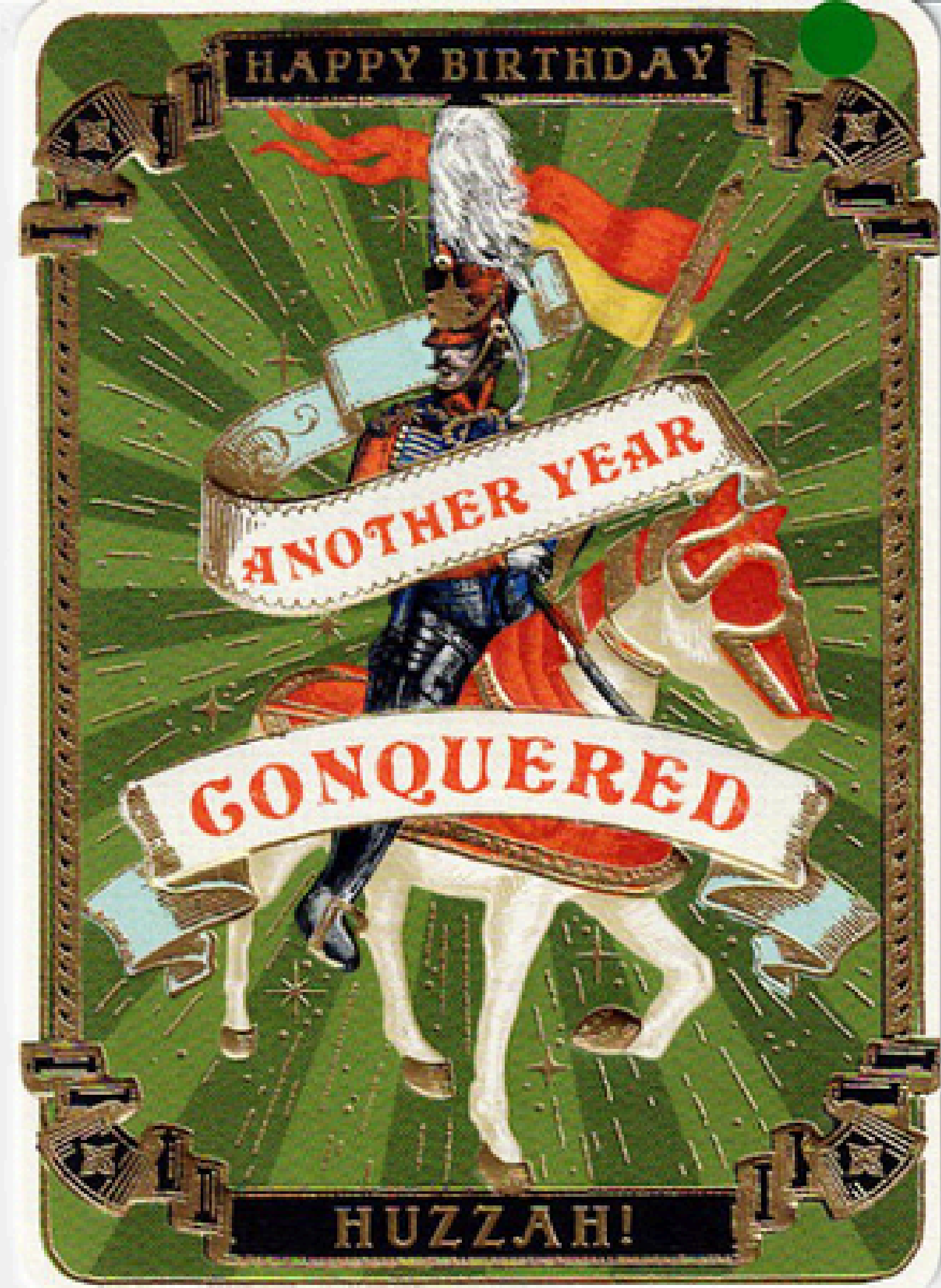


HAPPY BIRTHDAY



HATS OFF TO ANOTHER

year of you!



HAPPY BIRTHDAY

ANOTHER YEAR

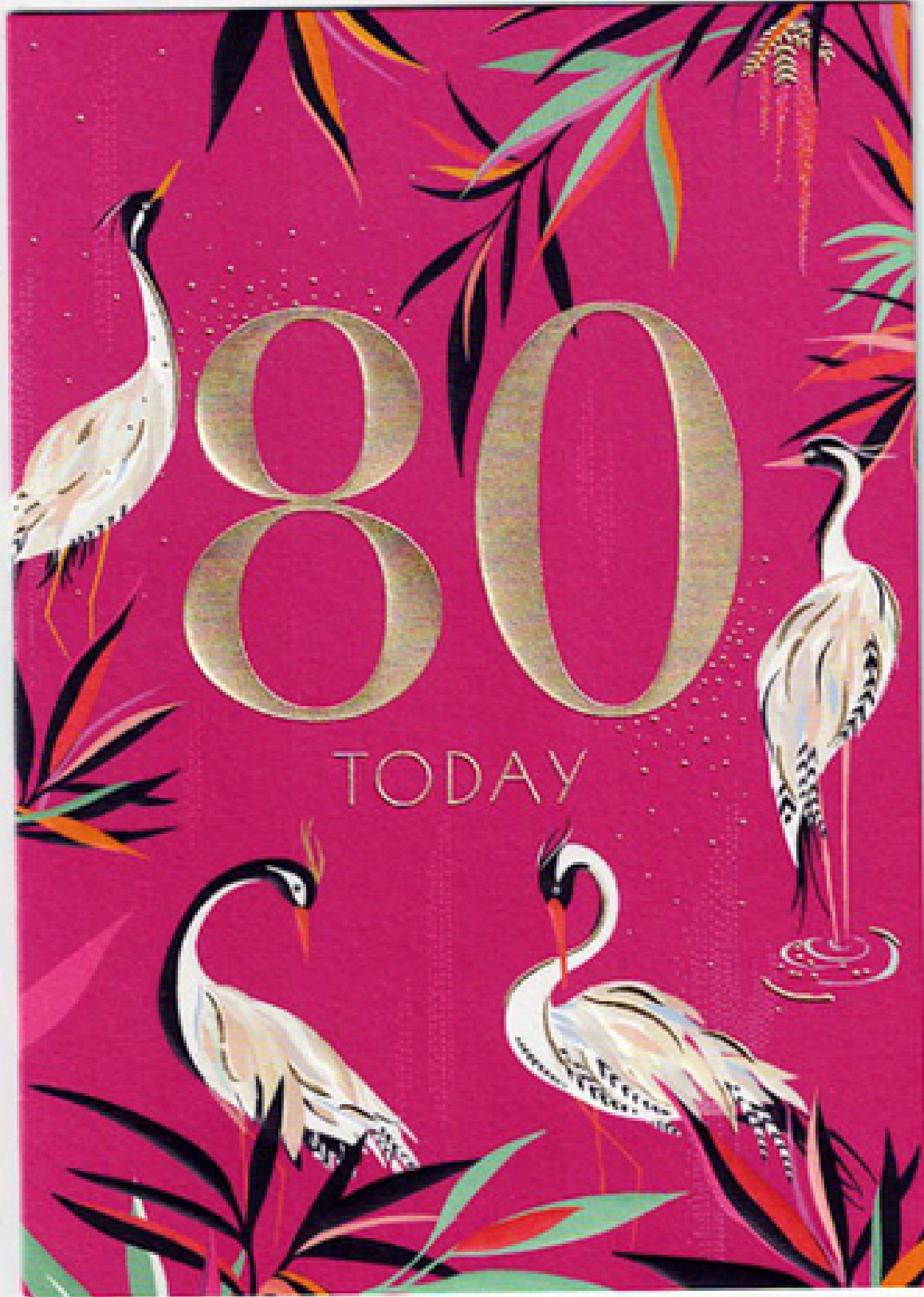
CONQUERED

HUZZAH!

On my
30TH BIRTHDAY
I'm having one glass of
PROSECCO

for health benefits.
(The rest are for witty remarks and
amazing dance moves!)





DECEMBER Birthday



Wishing YOU A

CANDLE BLOWING 

Cake eating

 PRESENT OPENING 

Party  POPPING 

with age comes

MATURITY

AND

WISDOM

sometimes!



Your youth
went that-a-way!

FOUR



TODAY



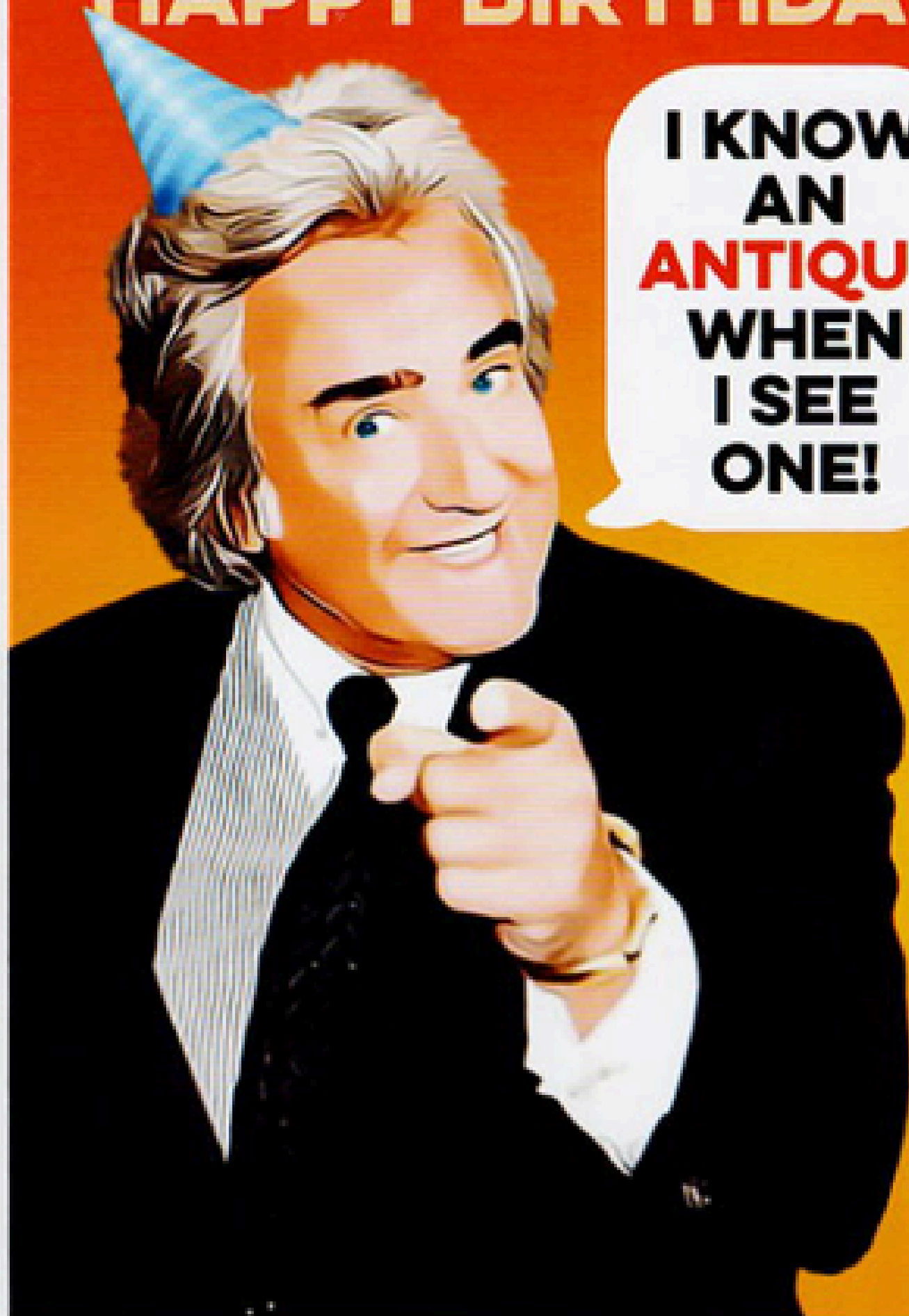
WHEN THE

BARD PLAYS A

BANGER

ON YOUR BIRTHDAY

HAPPY BIRTHDAY

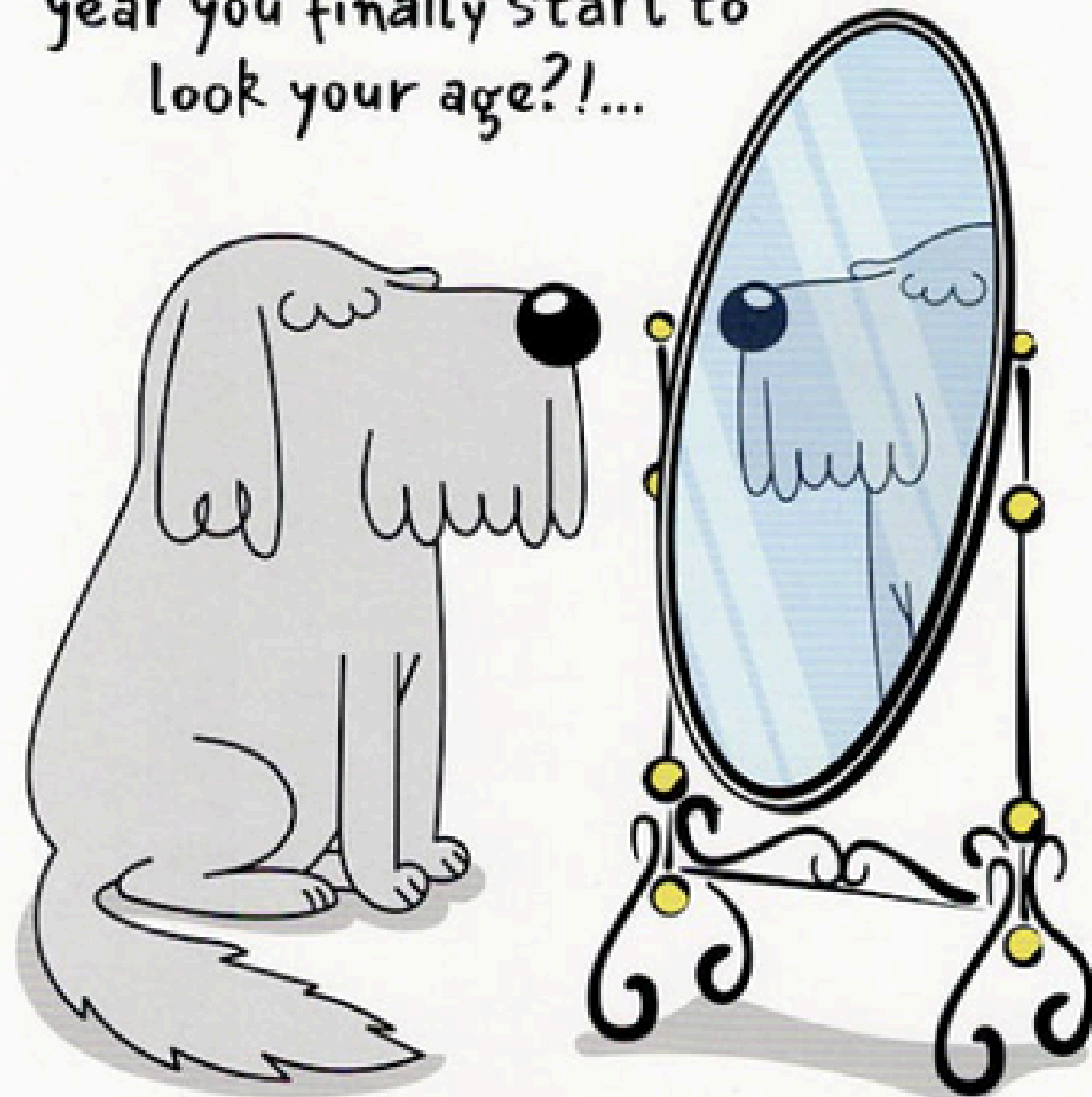


**I KNOW
AN
ANTIQUE
WHEN
I SEE
ONE!**

IF YOU'RE
AWESOME AND
YOU KNOW IT
CLAP YOUR
HANDS!

→ IT'S YOUR ←
BIRTHDAY!

Could THIS be the
year you finally start to
look your age?!...





HAPPY BIRTHDAY

You're one in a million

CLASSY, SASSY



and
a little bit
Bad Ass

HAPPY

Birthday

Learning tricks
DOESN'T MATTER
WHEN YOU'RE THIS

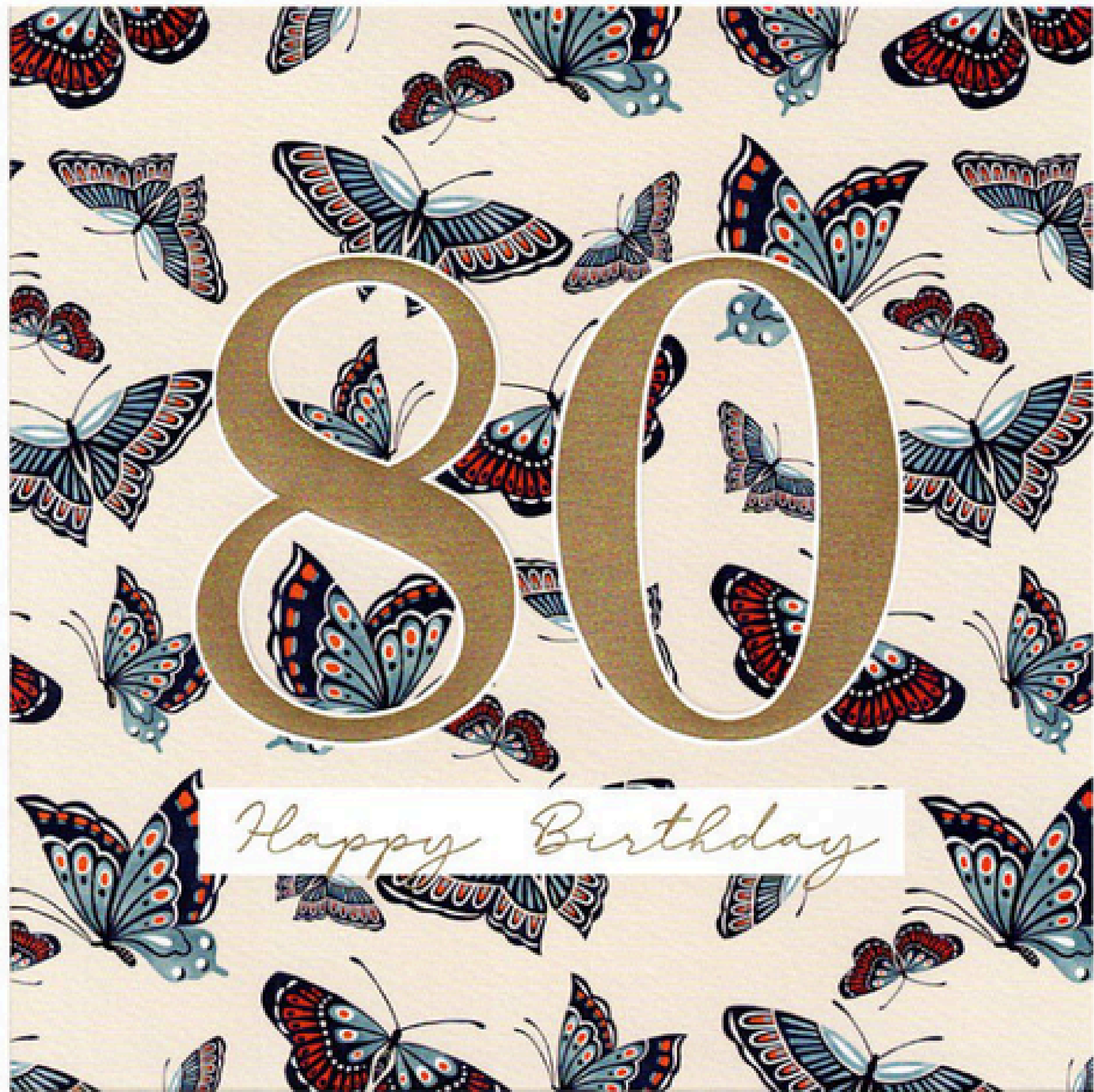


HANDSOME





you
WONDERFUL
PERSON

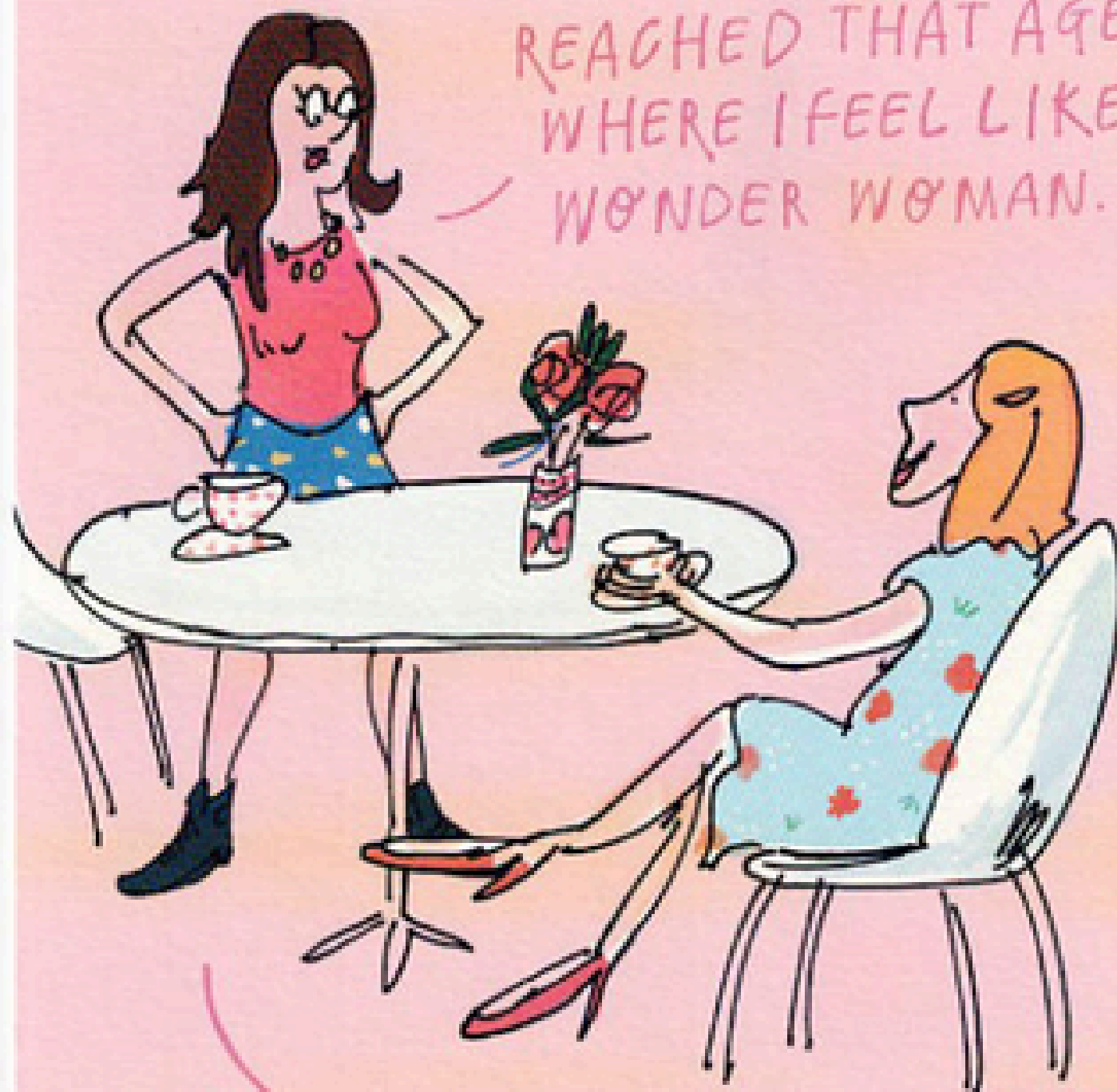


Happy Birthday

SENDING
Birthday
WISHES



I'VE FINALLY
REACHED THAT AGE
WHERE I FEEL LIKE
WONDER WOMAN...



I WONDER WHERE MY PHONE IS?
I WONDER WHERE MY KEYS ARE?
I WONDER WHERE MY HANDBAG IS?



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Happy Birthday

“I will never look at a teenager the same again!”

A note on ageism....



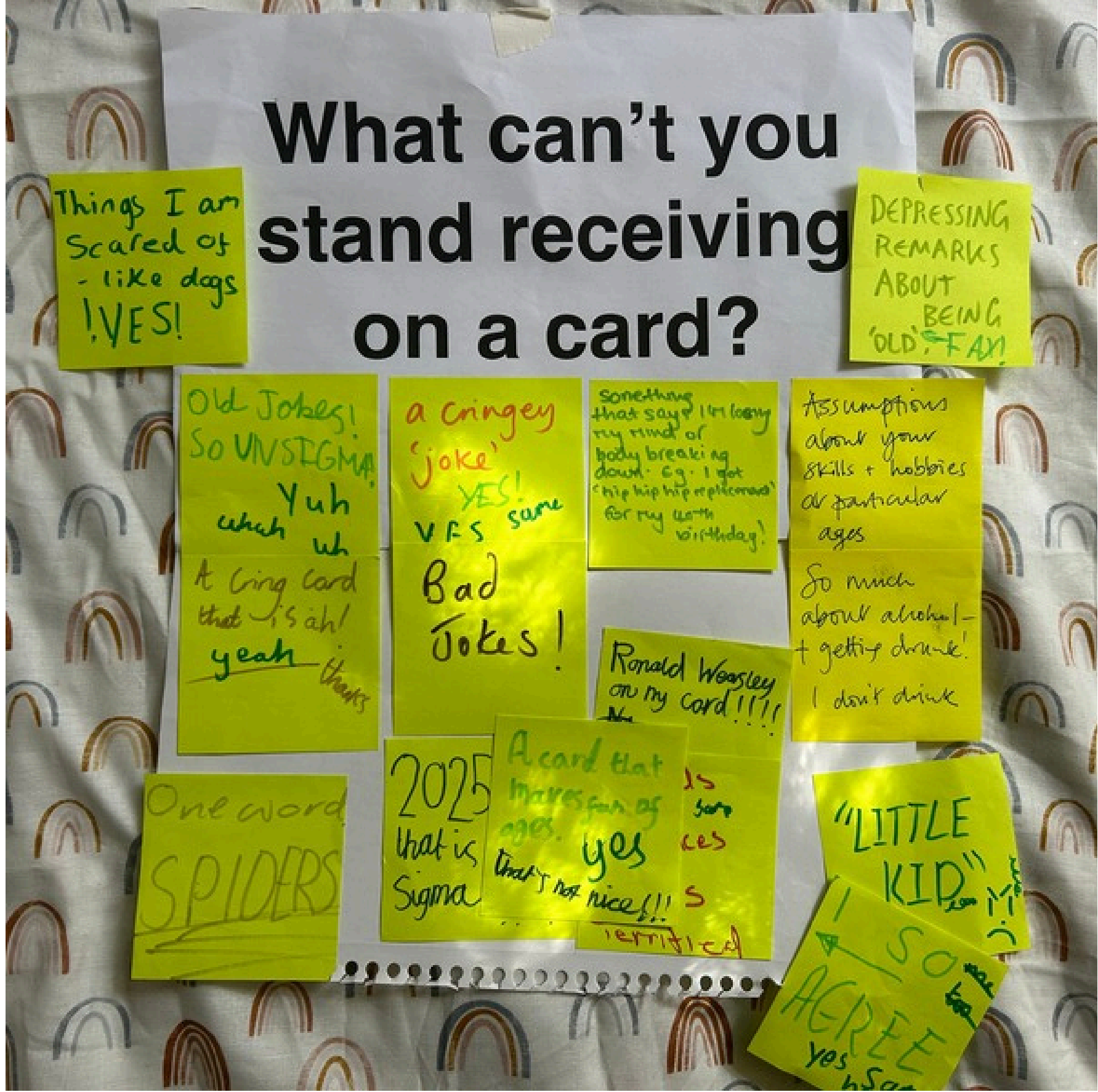
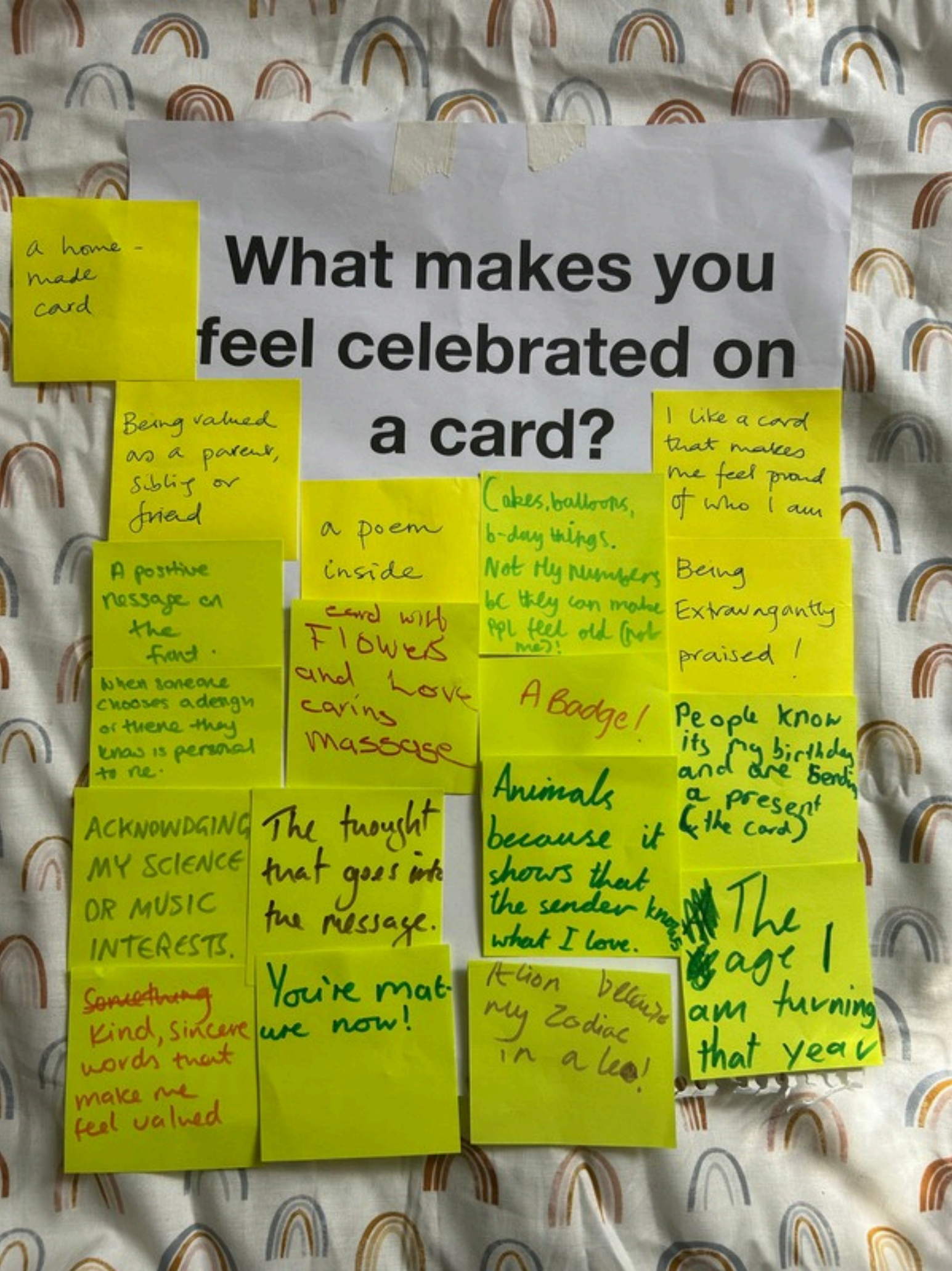
Ageism: What's the Harm?











**WHAT WAS IT LIKE
IN YOUR DAY?**

**THIS IS
MY DAY!**



**ANOTHER YEAR
ONE LESS FEAR**



**HAVE A
10 OUT OF 10**



BIRTHDAY!



BUS GROUP

A Hommade Card.

Assumptions about skills, hobbies or particular ages.

Being relaxed or in a family setting or friends.

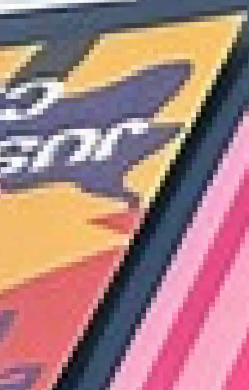
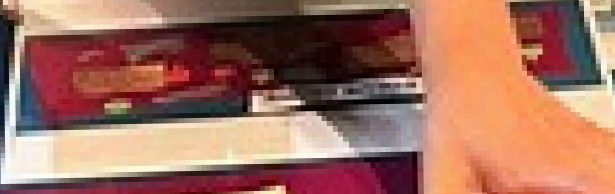
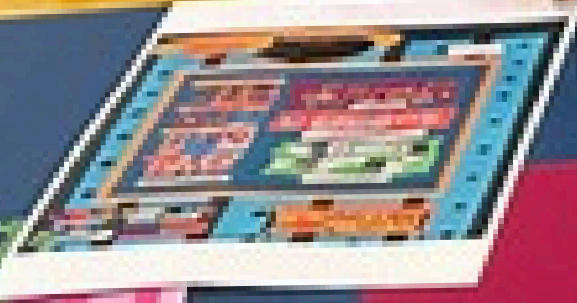
To make about about and all.

5 books.

Some of the things that I have done in my life.

Kind, honest, really, that's what I want.

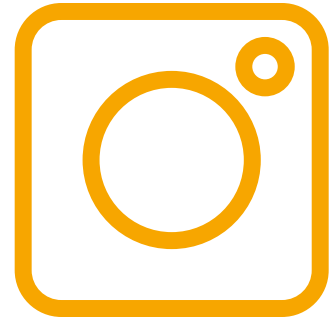
They are all the things that I have done.





Visit us at the Wellcome Collection 'The Coming of Age' Exhibition until November





@MagicMeArts



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www.magicme.co.uk

Thank you!

