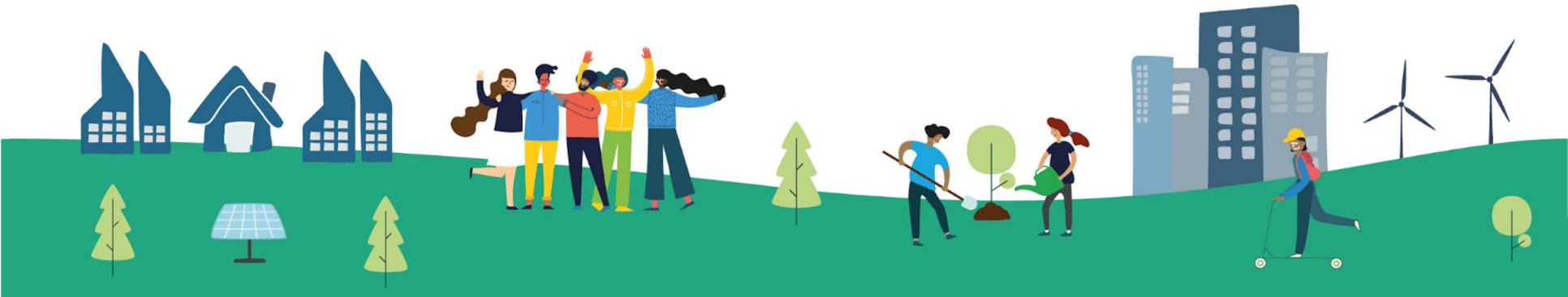


# OLDER PEOPLE & CLIMATE ACTION IN ARTS & WELLBEING SERVICES

The Climate Coalition  
In Partnership with Flourishing Lives





# AGENDA

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## INTRODUCTION ACTIVITY

Hannah McLean-Knight - The Climate Coalition

## WHO WE ARE - THE CLIMATE COALITION

Jaz Vorraso - The Climate Coalition

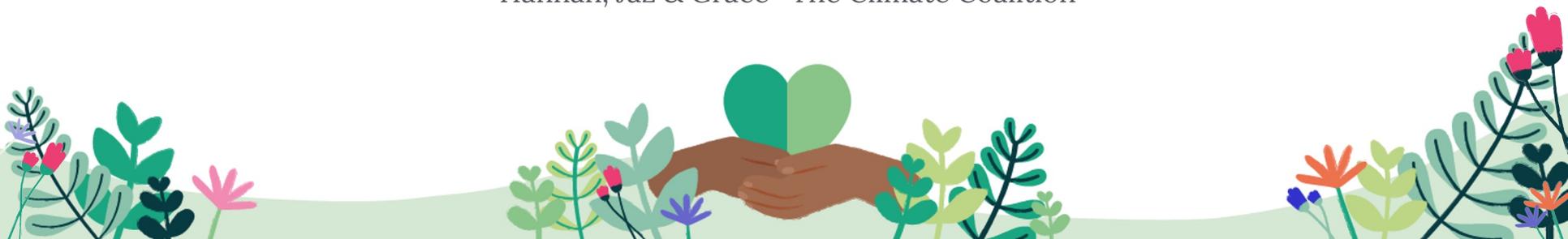


## HOW OLDER PEOPLE ARE CURRENTLY CAMPAIGNING ON CLIMATE

Grace Fisher - The Climate Coalition

## GET INVOLVED - ENGAGING YOUR MP & CREATIVE CLIMATE ACTION

Hannah, Jaz & Grace- The Climate Coalition





What do you love  
that you want to  
protect from  
climate change?

# For example...



# THE CLIMATE COALITION

We are the UK's biggest group of people dedicated to action on climate change.

The Climate Coalition has over 140 members, and together we are 22 million voices strong. We bring people, business and organisations across the UK together to be a united voice on tackling climate change.

Our work has resulted in landmark changes to curb emissions and tackle climate change. We work with partners big and small - from Premier League football clubs to grassroots community groups.



# SHOW THE LOVE

Every February, people from across the UK, from local community groups and schools to football clubs and household names, come together to show decision makers that we want to see urgent and decisive action to tackle the climate crisis.

People from all walks of life use the power of green hearts to **send a personal and powerful message to their MP**, asking them to take action on climate change for the love of our families, homes and livelihoods.

It's a chance to **get creative for the climate** in a way that suits you, from green heart crafting, message boards, letter writing, local litter picks and gardening sessions, and more. This creativity and passion is then shared with local communities and decision makers.



# SHOW THE LOVE



# GREAT BIG GREEN WEEK

The first Great Big Green Week took place between 18 – 26 September 2021, and was the largest event for climate and nature ever seen in the UK.

The week saw **over 5000 community-led events**; bat walks and bake offs, festivals and football matches, murals and MPs in EVs, seaweed foraging and school assemblies and everything in between. **More than 200 Local Green Weeks** celebrated local activity, raised the profile of climate change and showed why climate action is relevant to community and local decision makers.

Together we called on politicians to raise their ambition and champion action on climate change, with the week even grabbing the attention of the Prime Minister - and this year we want to make it even greater, bigger and greener!



# OLDER PEOPLE & CLIMATE ACTION

Older people are taking action to protect the planet for future generations

They are:

- Community Leaders
- Educators
- Craftivists





# CRAFTIVISM

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## What is craftivism?

Craftivism is a great way to get creative for the climate - combining activism and crafting! It's a chance to show you care about climate, nature and people (or any other cause you care about) in a personal and powerful way that suits you.



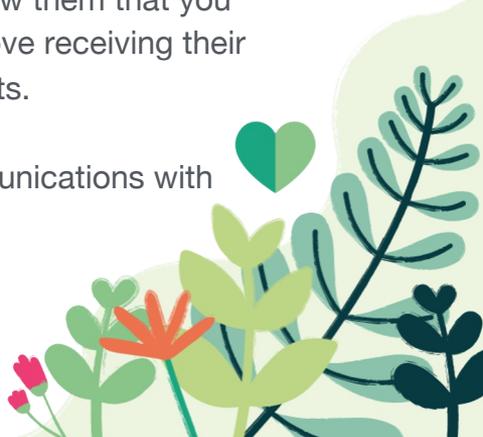
We see lots of craftivism throughout our Show The Love campaign, including green heart crafting, baking, digital design and videos, and even people coming together with their community to create big green heart displays.

## Does it work?



Sending your craft with a message to your MP is a great way to get their attention, show them that you care, and ask them to champion action on climate change in their work. Lots of MPs love receiving their green hearts, and often meet with constituents to receive or view your green heart crafts.

It's also a great way to start a conversation with your MP, and help foster future communications with them so you can keep climate change at the top of their agenda.





# OLDER PEOPLE & CLIMATE ACTION

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There are so many ways to take action on climate change so can you relate your work to climate action?

- What do the older people you work with like to do?
  - Can you make connections with these activities and climate change?
  - What are the challenges?
- 

# ENGAGING WITH YOUR MP

## WHY?

- You can have your voice heard by the person elected to represent you in parliament
- You can educate them and ask them to take action on an issue that you care about
- There are different ways that an MP can take your voice to parliament



# ENGAGING WITH YOUR MP

## HOW?

1. Identify your MP: <https://members.parliament.uk/members/commons>
2. Do some research: [theyworkforyou.com](https://theyworkforyou.com)
  - What party are they in?
  - What is their role?
  - What are their interests?
  - About the constituency
3. How to get in touch
  - Email
  - Letter
  - Social media
  - In-person meeting
4. Contact them
  - Explain who you are and include your address
  - Explain why you are contacting them
  - Outline what you would like them to do
  - Ask for their response
5. Follow up and stay in touch!



**HOPE FOR  
THE FUTURE** 



# GET INVOLVED!

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## Get involved in Great Big Green Week:

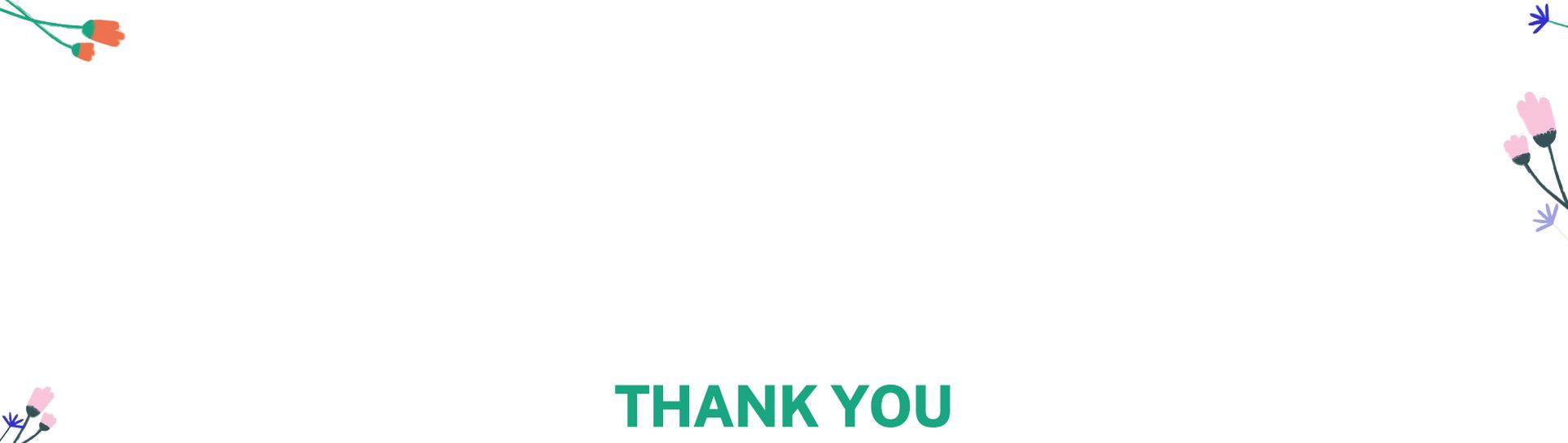
- Check out our website: [greatbiggreenweek.com](https://greatbiggreenweek.com)
  - Sign up to our mailing list
  - Join our Community Training and Networking session on 27 April, 6-8pm
  - Host an event during Great Big Green Week
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# QUESTIONS

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**THANK YOU**

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